



## JOHNNY B. GRAND PRIX INFORMATION

### OVERVIEW

Get the ultimate Johnny B experience at our Grand Prix. This exclusive three-day event is a turbocharged immersion into our world and perfect for anyone wanting to experience a behind-the-scenes adventure. Don't miss this opportunity.

### UPCOMING DATES

- February 19-21, 2020
- April 8-10, 2020
- August 5-7, 2020

### STARTING AT \$599 (3 days/2 nights)

\*\* Price includes shared occupancy. There is an extra cost of \$360 for single occupancy.

\*\*\* Price does not include airfare to Los Angeles. You must book and pay for your own flight.

### HIGHLIGHTS

- All Access Tour of Johnny B Headquarters
- Q&A with President/CEO Alfonso Añorga, the man behind the Johnny B vision
- Meet and Greet the Johnny B Team
- Brand Overview – Product Knowledge & History
- Sales Presentation Training
- 1 General Admission Ticket to Theme Park
- Master Class with Johnny B Educators
- Johnny B Swag Bag
- Johnny B T-Shirt
- Certification of Completion

And More...

### APPLICATION

- To register for the Grand Prix, simply fill out the application via the link:  
<https://www.cognitofrms.com/JohnnyBHairCare/2020JohnnyBGrandPrixApplication>
- Download the Important Dates sheet located at the bottom of the application page. This document will have all the details for the event and time frames for booking your flight.

The Grand Prix is limited to 6 attendees per event to maximize the Johnny B experience. Should you have any questions, please contact Dulce at [drebolledo@johnnybhaircare.com](mailto:drebolledo@johnnybhaircare.com).

Reservations are on a First Come, First Served basis.

A \$100 non-refundable deposit is required to reserve your spot.

## FREQUENTLY ASKED QUESTIONS

- 1. WHAT QUALIFICATIONS ARE REQUIRED FOR THE JOHNNY B GRAND PRIX OR BARBER ACADEMY?**  
You must be a licensed barber or cosmetologist who is familiar with men's cuts to attend. And you must be familiar with our brand.
- 2. DO I HAVE TO STAY AT THE HOTEL IF I'M BASED IN LOS ANGELES?**  
Yes, we require all attendees to stay together at the hotel as a team, and there is no fee discount if you are local. In addition to your accommodations, the fee includes Johnny B products, material cost, meals, engagement fees, etc.
- 3. DO YOU HOLD GRAND PRIX OR BARBER ACADEMY EVENTS IN OTHER CITIES BESIDES LOS ANGELES?**  
No. They are only held at our Los Angeles headquarters so that you receive the full Johnny B experience.
- 4. IS THERE A DEADLINE TO APPLY FOR THE GRAND PRIX?**  
No, however, reservations are first come, first served and the event is limited to 10 attendees. A non-refundable deposit is required in order to reserve your spot.
- 5. WHAT EXACTLY WILL WE BE DOING DURING THE EVENT?**  
Once you have been invited to participate, we send a detailed itinerary.
- 6. MY GOAL IS TO BECOME AN EDUCATOR FOR JOHNNY B. WHAT PROGRAM WILL GET ME THERE?**  
Completion of the Barber Academy is the first step to becoming an ambassador. As your skills develop, your work is evaluated, and you are given the opportunity to move up within the department.
- 7. HOW DO I SUBMIT MY VIDEO?**  
Once you have completed the video, please upload to YouTube and complete the application via link: <https://form.jotform.com/93186016517155>. Along with your video link, you will also be submitting your Barber Academy application with all the required information.